

## First Snap

R & D Impact Foundation and The  
New Kensington Science Project  
Ray Bitar and Family

## Touchdown

Westmoreland Community Action

## Field Goal

Chicago Bears  
Salt Mine Public House  
UniFirst

## First Down

Gibson Thomas Engineering  
Laborers District Council of Western  
Pennsylvania  
Olympus Energy  
Re:Build Manufacturing  
Senator Joe Pittman

## Extra Point

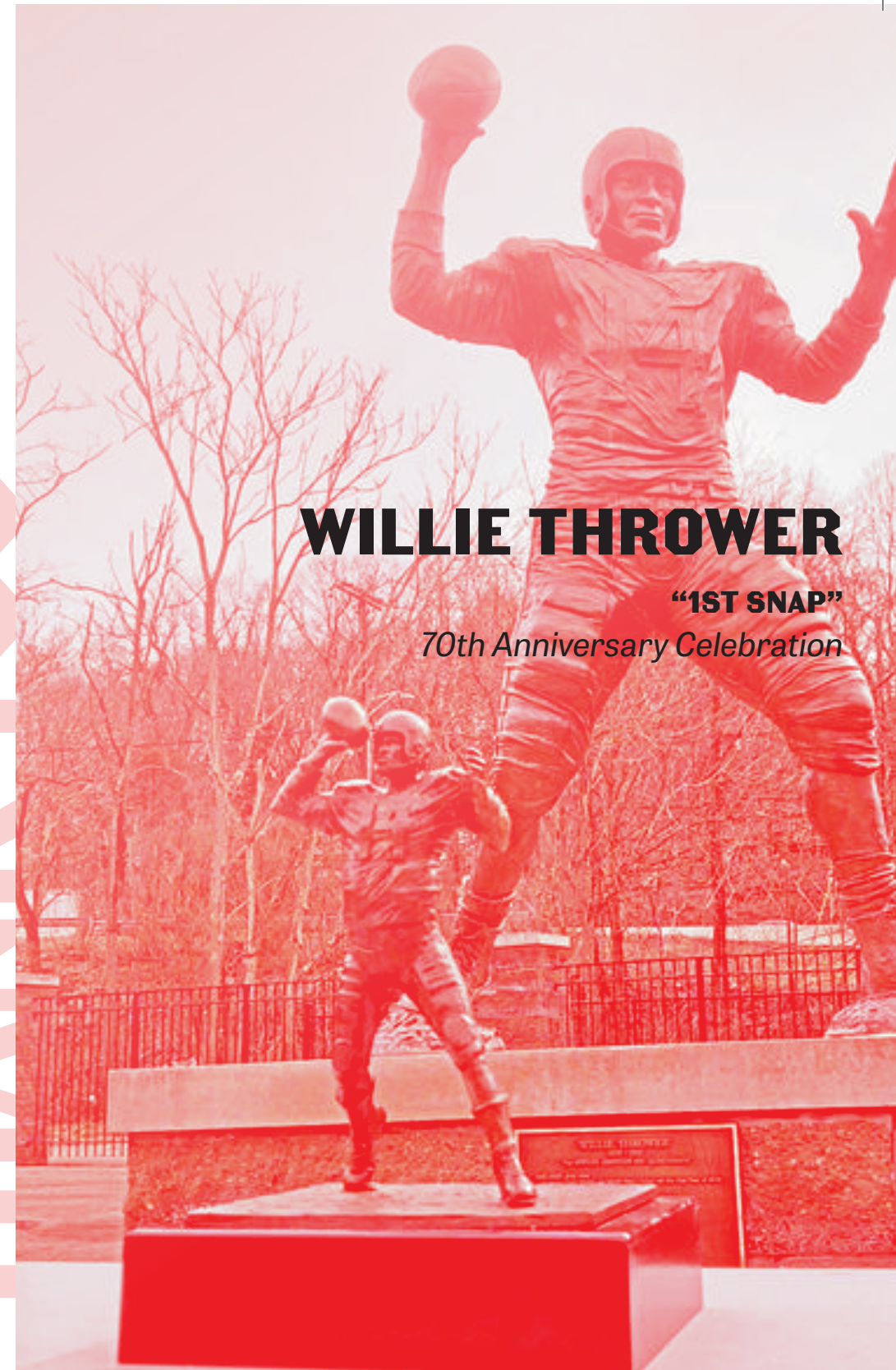
Susan Clarke Johnson State  
Representative Jill Cooper  
Joseph Drake  
Tom and Donna Hart  
James and Diane Hightower  
Thomas King, Sr.  
Commissioner Ted Kopas  
Jim Matta  
Jamie Poindexter  
Raymond Sekula  
Somerset Trust Bank  
Kathy Thomas  
Sr New Ken LLC and Law Office of  
Anthony J. Vigilante  
Voodoo Brewery Company

Ross G. Walker Funeral Home  
Dawn Webb- Turner  
Westmoreland Diversity Coalition  
Steven Zapalla

## In-Kind

American Heart Association  
Anonymous  
Books Bridge Hope  
BotL  
Cleveland Cavaliers  
The Corner  
Costello Printing and Graphic  
The Digital Foundry at New  
Kensington  
Duquesne University  
Farm House Fresh  
Feldarelli Square  
Giant Eagle  
Doris Hightower and Family  
The New Kensington-Arnold  
School District  
Penn State University New  
Kensington Campus  
Peoples Library  
R.J. Slater IV Funeral Home &  
Cremation Service  
Smittle Development Corporation  
Strange Roots  
Willy T's Barbershop  
Trademark Threads  
Trib Total Media  
Valos Chocolates  
WESTARM Physical Therapy  
Westmoreland Museum  
of American Art  
Jordan York Pittsburgh

THANK YOU



**WILLIE THROWER**

**“1ST SNAP”**

*70th Anniversary Celebration*

## Dear Community Partners, Businesses, Donors, Families, and Friends,

When the Willie Thrower Award Foundation and the “First Snap” Planning Committee started this journey together six months ago, we never could have imagined the enthusiastic national interest, the warm community support, and the deep admiration that so many individuals have for Willie Thrower and his accomplishments.

We are united in our design and implementation of four October days of tribute to Willie Thrower, and on behalf of the Foundation, the Planning Committee, and the Thrower Family, thank you for your gifts, your donations, your time, and your talent which all have contributed to making the Willie Thrower “First Snap” 70th Anniversary Celebration an amazing experience and an incredible success.

Sincerely,



Melvyn Smith

Willie Thrower Award Foundation Board Chair

## WILLIE THROWER

### “1ST SNAP”

70th Anniversary Celebration

#### SCHEDULE

### THUR • OCT 12

5:30 P.M.–6:30 P.M.

#### FIRST ANNUAL WILLIE THROWER HOMECOMING PARADE

Parade Route: Fifth Avenue and Drey Street,  
Arnold to Fifth Avenue and 10th Street,  
New Kensington

7:00 P.M.

#### THE WILLIE THROWER HOMECOMING FESTIVAL AND SENIOR RECOGNITION NIGHT

Valley High School, 703 Stevenson Boulevard,  
New Kensington

### SAT • OCT 14

11:00 A.M.–4:00 P.M.

#### COMMUNITY DAY AND COOK-OUT

Valley High School, Main Gym, 703 Stevenson  
Boulevard, New Kensington

11:00 A.M.

#### KID’S KORNER

Face painting and Coloring, Bounce and Play  
Slides, Balloon Twisting, Games, Prizes, and  
More.....

12:00 P.M.

#### WILLIE THROWER “1ST SNAP” ESSAY CONTEST READINGS AND ANNOUNCEMENT OF WINNERS

1:00 P.M. - 2:00 P.M.

#### STROLLING MAGIC WITH WEIRD ERIC

1:00 P.M. - 3:00 P.M.

#### CHILDREN’S TABLES HOSTED BY COMMUNITY ORGANIZATIONS, SCIENCE AND ART PROJECT DISPLAYS

1:00 P.M. - 3:00 P.M.

#### “1ST SNAP” DOGS AND BURGERS

Community Cook-Out hosted by Sticky  
Mickey’s Bar-B-Que

2:00 P.M.–4:00 P.M.

#### BARON “BB” FLENOY SKILLS AND DRILLS BASKETBALL CAMP

Ages 6-12. Registration Required.  
<https://forms.gle/25APy8ncJ3YCXiEX8>

### SUN • OCT 15

11:00 A.M.–2:00 P.M.

#### WILLIE THROWER “1ST SNAP” NEIGHBORHOOD 5K WALKATHON BENEFITING THE AMERICAN HEART ASSOCIATION



Check-In begins at 10:00 a.m.  
Walkathon begins and ends at  
Feldarelli Square, 2300 Freeport  
Road, New Kensington. Parking available.

1:00 P.M.–2:30 P.M.

#### PENN STATE STUDENT ATHLETE SKILLS DEMONSTRATIONS

Ages 6-12. Registration Required. Valley  
High School, 703 Stevenson Boulevard,  
New Kensington  
<https://forms.gle/pXgS1Hm4W9ivTs726>

3:00 P.M.–4:30 P.M.

#### FOOTBALL SKILLS CAMP

Ages 6-12. Registration Required. Valley  
High School, 703 Stevenson Boulevard,  
New Kensington  
<https://forms.gle/GCHALnf9P43Qf5BN6>

### WED • OCT 18

10:00 A.M.–2:00 P.M.

#### LIVE RADIO BROADCAST HOSTED BY PITTSBURGH SPORTS RADIO 93.7 THE FAN WITH RON COOK AND JOE STARKEY

Valley High School, 703 Stevenson  
Boulevard, New Kensington

3:00 P.M.–4:00 P.M.

#### LIVE STREAM BROADCAST

“The Evolution of the Black Quarterback  
Podcast” hosted by The Willie Thrower  
Award Foundation. Strange Roots,  
977 Fifth Avenue, New Kensington

## ONGOING ACTIVITIES

#### WILLIE THROWER EXHIBIT

Peoples Library, 880 Barnes Street,  
New Kensington. Hours: Mon-  
day-Thursday 9:00am-6:30pm,  
Saturday 9:00am-4:00pm

#### WILLIE THROWER SALUTE

The New Kensington Arts Center,  
950 Fifth Avenue, New Kensington

#### WILLIE THROWER EXHIBIT

Tri-City Historical Society, 1013 Fifth  
Avenue, New Kensington. Hours:  
10/12 Thursday 5:00-8:00pm,  
10/18 Wednesday 10:00am-3:00pm